

Compact Footprint. Supersized Sales.

Five out of six Americans say they've made impulse purchases* and here's your chance to cash in on some of those add-on sales. Crescent Lufkin Shockforce Nite Eye™ Keychain Tapes are the perfect impulse item with their distinctive design, half-inch wide green-on-black blade, and 360° end hook. They extend a full eight feet, so they're serious measuring tools. Nite Eye Keychain Tapes come in an attention-grabbing clear fishbowl merchandiser that fits perfectly on every counter. So don't miss out... Add On with Nite Eye.

- An outstanding impulse item for add-on sales
- Trusted Crescent Lufkin quality and durability
- Shockforce Nite Eye features in a compact keychain tape
- Matte black blade with green markings for increased legibility
- Blade is full ½-inch wide, 8 feet long (30% longer than similar tapes)
- 360° mini end hook with wide base makes grabbing surfaces easier
- Sturdy full loop keychain with split ring
- Comes in compact clear plastic fishbowl 25 tapes per merchandiser





*Source: creditcard.com

| Part Number | Description | Length | Order Quantity (counter top jar) | Counter Top Jar UPC | Individual UPC |
|-------------|--------------------------------------|--------|-------------------------------------|---------------------|----------------|
| L1108B | Tape, Keychain, Black Blade, 1/2"x8' | 8' | 25 pieces | 10037103341706 | 037103341709 |

high contrast green markings designed to be more visible in all light conditions